

CEPA public engagement competition

Write a policy brief on your research

Calling all Liverpool Hope Masters and doctoral students! We are interested to know more about the education and/or social policy dimensions to your postgraduate research. With this in mind, we are seeking submissions in the form of a 'policy brief'.

Writing a policy brief can help build an audience for your research and identify potential research partners. Depending on the stage of your research, the purpose of the brief could be to identify a research need, or to identify policy implications related to your research. Policy briefs can be written for a variety of policy actors. For example, it could be addressed to policy makers or to broader communities affected by current policies.

This is a great opportunity to think about the public engagement skills that will allow you to share your work with the wider policy community, connect with other research students, and also to boost your academic (or non-academic) CV. Entries can take any form – a text, podcast, video or poster – but must consist of no more than 1200 words. Entries will be judged by a panel of representatives from each faculty, and will be considered on the author's ability to convey messages clearly to a target audience; communicate issues in clear language; and with effective use of evidence.

The deadline for submissions is **Friday 26 June 12 noon**. The best entry will be awarded either an iPad Mini or equivalent funding to support your work (books, conference attendance etc.) with two runners-up being awarded prizes worth £50 each.

CEPA will publish all commended submissions on the CEPA blog and Twitter. We will offer support in bringing your work to a wider audience.

To submit your entry, or for any other enquiries about this initiative, please email Catherine O'Connell – connecc@hope.ac.uk.

Some useful sources of guidance on writing a policy brief:

Jones and Walsh (2008) '*Policy Briefs as a communication tool for development research*', <https://www.odi.org/sites/odi.org.uk/files/odi-assets/publications-opinion-files/594.pdf>

Parliament UK (2019) *Writing a Policy Brief* <https://www.parliament.uk/mps-lords-and-offices/offices/bicameral/post/about-post/writing-a-policy-brief/>

French-Constant, L (2014) *How to plan, write and communicate an effective policy brief*. Research in Action. <https://www.researchtoaction.org/wp-content/uploads/2014/10/PBWeekLauraFCfinal.pdf>